



NET CONSULTANCY LTD



***Alleviating Poverty by Delivering
Innovative and Practical Solutions***

BACKGROUND

Net Consultancy Limited (NCL) has established strategic working relationships with key companies and players internationally. NCL focus mainly on humanitarian project that will also appeal to any potential investor or philanthropic concern. NCL is presently working in the DRC developing the business model that will then be adopted and used in other African countries. The role of NCL will be to promote these investment and trade opportunities among established companies around the world and to facilitate investors in taking up the opportunities offered

NCL VISION AND MISSION STATEMENT

Alleviating poverty by delivering innovative and practical solutions

NCL Services

- **Value Added Proposition** – Through our global Network - strategic alliances - 20 years experience in Africa and by collaborating with innovators who share our commitment to providing superior customer value, NCL is delivering practical solutions to assist companies lower costs, increase revenues and improve business performance.
- **Choice** – As well as being innovative, we focus on our client's need and work at their pace. All our programs are designed with short, medium and long-term objectives.
- **Flexibility** – Base on the requirement, we can tailor a partnership allowing our client the option to retain 100% share or 30-60% share subject to the level of participation form the partners and NCL.
- **Control** – NCL will design a management system that will give our client full control and transparency as well as being simple to maintain.
- **Development** – NCL will monitor the development and make recommendations on possible expansion opportunities as and when, based on up-to-date state –of- the art technologies.

NCL objectives include:

- Maintaining a sound business model for the group, this is to be used as a blueprint for all future projects.
- Creating an awareness of the investment opportunities in the DRC. Highlighting the social benefits to the DRC of taking on such projects.
- Demonstrating clearly how an investment in such projects will be of commercial benefit to the investor as well as provide a social benefit to the country.
- Creating a fund out of commercial profits to serve two programs (humanitarian and regeneration) through HEART IINTERNATIONAL the charitable division of NCL Group.

METHODOLOGY

NCL has a wide range of services on offer. This requires high standards within the firm, as it requires a variety of specialists and expertise in order to provide world-class services to its clients. While the company can provide most of these services by using in-house staff, some services are delivered through our strategic alliance with other firms that share our vision. The firm also employs ex-chief executives of major banks and consultancy firms who have built strong networks with colleagues.

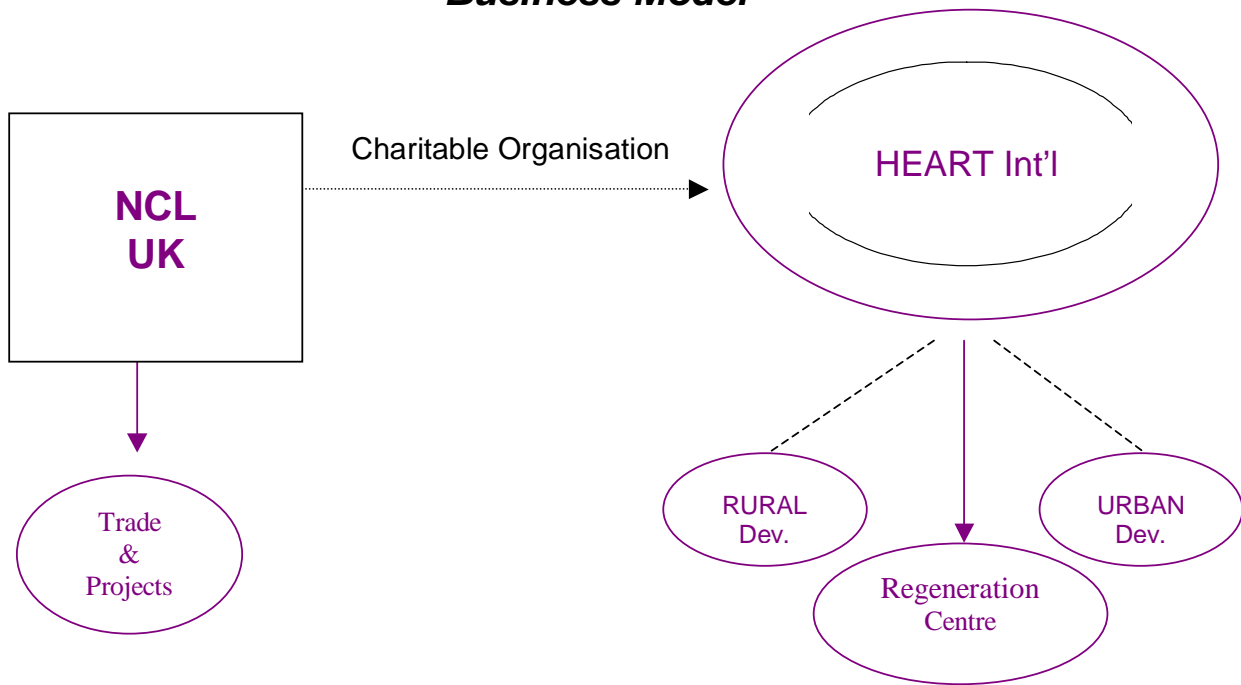
Training

Training is the key to the success of every venture. NCL realises that for Africa, to successfully compete with the rest of the world, there is a need for its people to be trained to approach their work in a professional manner and to adopt world-class working practices.

Quality

Quality of performance and production is vital if Africa is to meet international standards and penetrate the global market. As part of its services, NCL will assist its clients in setting up standards and procedures that meet the requirements for international accreditation. The firm will also work with international certification bodies, to enable them to issue certificates to clients, once the required standards are met. Among the bodies the company is preparing to work with are the ISO, BS and the European Standards commission.

Business Model



Net Consultancy Limited (NCL)

NCL (Net Consultancy Ltd) is a company focused on demonstrating by example how a commercial venture can grow, with its success dependent entirely on the venture's contribution and support towards social causes. In essence, NCL is a humanitarian specialised commercial company, which works with governments in Africa and other multinational profit/non-profit organisations, to bring investment and partnerships for humanitarian projects and sustainable development programs.

The idea that a commercial venture can build its own profit centre while also directly solving social and economic problems is a concept that is causing an exciting stir among political and business leaders, since it is the proof that a simple paradigm shift is all that is needed to bring about positive results

NCL achieves its mission by combining the tools and strategies of business entrepreneurship with the mission and values of non-profit entrepreneurship to support the development of enterprises in emerging democracies in Africa

HEART International

HEART Int'l is a charitable company created and sponsored by NCL - HEART (Harmonizing and Empowering Africa to Regenerate Together) HEART's remit is to bring together hearts and minds, creating strategic partnership that will allow economic and social goals to be achieved within African countries.

As part of NCL's policy of developing commercial ventures by supporting humanitarian causes, NCL will lead the way and exemplify the nature of contributing financially towards social causes directly from trading profits. HEART Int'l will receive ongoing funds from NCL to support three programs within Africa:

- 1) An urban development program whereby financial aid and partnerships will be offered to existing humanitarian agencies within African towns and cities.
- 2) A rural development program whereby HEART will actively help deprived and forgotten communities, by setting up support centres housing health and educational facilities to enable rural communities to create a better existence for themselves
- 3) **Building** Regeneration Centre to promote Capacity Building and Gender Equality to enable regeneration in Africa where all parties benefit from the Synergy of cooperation and empowerment for its people.

FEE STRUCTURE

	Commercial	Non-Profit
Individual Consultation in London, detailed verbal advice and written report – Directors	£1250	£625
Individual Consultation in London, detailed verbal advice and written report – Consultants	£850	£425
Administrative Staff	£200	£100
General Advice on phone	£180/hour	£75/hour
Specialist Expertise	By Arrangement only	

NCL SERVICES

AREA	DETAILS	TARGET
Feasibility Studies Due Diligence assessments and related services	Project studies for the establishment, improvement, or disposal of hospitality industry enterprises such as hotel, lodges, restaurants etc.	Public as well as private sector investors, including the small scale sector
Management Services	Provision of Managerial expertise in the running/ operation of existing business, such as hotels, factory	Same as above
Capacity Building for other Training Institutions	'Train the Trainer' programmes including internships at the College, curriculum development and delivery techniques	Public as well as private sector hospitality training institutions
Human Resources Development	Customised staff training Programmes for Managerial, supervisory as well as operative levels which can be undertaken at clients sites	Individual service industry establishment such as Hotels, Travel Agencies, Tour Operators, Hospitals, factory and offices including those in the small scale sector
Staff Recruitment and Selection	Recruitment and selection of service industry personnel, including interviewing and testing	Same as above

Additional Charges

External (third party) costs, travel, accommodation, materials and other necessary expenses are invoiced with 10% administration uplift.

Standard Terms & Conditions (extracts)

Net Consultancy Limited (NCL) will not be held responsible for any advice or legal or accounting due diligence performed for you or on your behalf by third parties other than our own staff or persons and companies retained by us in relation to the Consultancy Services. It is your responsibility to ensure that the advice of your other advisors in connection with the Services is received and considered by you and its adequate for the purposes. We will not be responsible for any services or advice in respect of services or advice provided by persons other than ourselves and out directly engaged subcontractors.

Where appropriate we will indicate in our presentations and handouts the sources of information used. Given the nature of the work and the time and information constraints involved. We cannot accept responsibility for the accuracy or completeness of information provided to us whether through you and your advisors, the target company or site or company or any third party. For the avoidance of doubt, you confirm that you do not want us independently to verify any of the information provided to us through you and your advisors or by the target site or company.

You agree to keep NCL informed of any material information and any developments events, or proposals of which you become aware which may have an effect on the Service or which could otherwise materially affect or influence the works we are undertaking in connection with it and to tell us immediately if you discover anything which renders or is likely to render any information or opinion previously supplied to us untrue, unfair, misleading or inaccurate.

We normally present our conclusions at one or more oral presentations. This will reflect our best judgment in the circumstances in light of the information available to us at the time. Everyone who attends our presentations will be entitled to receive, subject to your concurrence, a handout containing the presentation graphics we have used. We will have no obligation to update our conclusion for events or transactions occurring subsequent to the date of the concluding presentation.

You agree that any advice we give at our presentation or in our handouts is provided solely for your benefit in connection with the consulting service. It may not be used or relied upon by you for any other purpose or disclosed by you to any person without our prior written consent. Violation of the above is construed as Copyright Infringement.

All other documents presentations, discussions, faxes, emails, telephone calls and any other communications between the contracted parties are CONFIDENTIAL and cannot be discussed with any third parties without NCL written consent.

You are solely responsible for any decision you may take arising out of or with reference to the consulting services and NCL shall not be liable for any loss or damage arising out of our work undertaken except to the extent caused by our willful misconduct or gross negligence. In any event, our aggregate liability in respect of our Services will be no greater than the amount paid to us for our work on the Project.

All Services undertaken will be governed by and construed in accordance with English law. By accepting this agreement you submit to the exclusive jurisdiction of the English courts.

Any reference to NCL or "the services" or "the consulting services" means Net Consultancy Limited, its directors, employees and agents.